



## *FAQs*

### *What is Book Coaching?*

It may be easier to say, first, what a book coach *is not*. A book coach is not a copy editor. A book coach is not a ghost writer. A book coach is generally not a line editor, although she may comment on a manuscript with line edits at some point in the process.

A book coach *is* a developmental, holistic editor, with the addition of supporting the writer through the entire process of writing a book, from start to finish, including time-management and publication guidance.

In other words, a book coach is a whole-book, whole-writer mentor.

### *What is Fox Tales mission statement?*

**Editing** for the whole story.

**Guiding** the writer and the project.

**Supporting** the writer emotionally and creatively.

Our mission as book coaches is to challenge our clients to write to their full potential. We will employ our skills as writers and editors, in combination with our desire to support and uplift fellow writers, to create a relationship built on trust. If you are ready, willing, and able to invest in your work with heart, energy, and time, we are here to help you reach your writing goals.

Fox Tales can help you with your writing at all levels. Writing is a lonely business and the publishing world is confusing and constantly evolving. If you are nurturing a book but unsure how to bring it to life, book coaching may be for you. Our mission is clear: **edit**, **guide**, and **support** writers through the entire process of writing a book.

### *What genre of work can I send you?*

We offer a number of services in multiple genres, including children's genres from middle grade through young adult, new adult, adult fiction and nonfiction. Our specialties include fantasy, historical, and science fiction. Please query us with your project.

### *What are your credentials?*

Janet Fox, principal of Fox Tales, is the author of nine books for young readers, from picture books through young adult, fiction and non-fiction, contemporary, historical, science fiction, and fantasy. Most of her books have been published by Big Five publishers, and her work has won numerous awards and accolades. She earned her MFA in Writing for Children and Young Adults

from Vermont College of Fine Arts, and has taught middle and high school language arts. Janet is an Author Accelerator Certified book coach.

*Where do we start?*

All of our potential clients will be asked to fill out a short intake form and send us five sample pages at any level of development. We'll return to you with a letter outlining our initial responses to your work. We'll also conduct a brief (30 minute) phone or Skype conversation with you to discuss your feelings about your work and your hopes and dreams. We want to be sure that we can meet your needs, and that you feel comfortable working with us.

After this conversation and, assuming we are all happy with the relationship, upon receiving a signed agreement, contract, and 50% deposit from you, we will add you to our first available calendar spot. Once your project reaches its assigned date on our calendar, it will receive our full attention and we will clearly indicate a timeline for delivery.

*What package should I choose?*

Choose something that you're comfortable with and that fits your budget. If you choose one of our whole novel packages, and your story is on the long side, consider a larger package as best serving your needs. Because of our "add-on" pricing you can always purchase additional feedback.

*Will you get me published?*

That's something we cannot guarantee.

While we cannot promise that your book will sell for a huge advance, reach the bestseller lists, become a movie, or even find a place in Big Five traditional publishing, we will strive to give you our best assessment of your work and a place to feel comfortable through your writing journey as you work to achieve your dream of crafting the book of your heart. And we'll guide you in taking the next step toward publication, of whatever kind you choose – self, hybrid, or traditional.

Please note that we do not offer referrals to our agents or to the editors we know, nor do we offer marketing services, though we can make suggestions for you to investigate and pursue.

*Okay, then. What's this going to cost me?*

Currently Fox Tales uses a package pricing model. Please see our webpage at [www.bigpicturestorycoach.com](http://www.bigpicturestorycoach.com) for those details.